



# Marin Countywide Transportation Plan 2050

The Countywide Transportation Plan 2050 (CTP) sets the course for the development, delivery, and operation of a multimodal transportation network serving all Marin County community members.

## The CTP establishes:

- › A 2050 Transportation Vision
- › Clear goals
- › Overarching strategies
- › Specific implementation actions
- › TAM’s investment strategy for future project and policy decisions

### CTP 2050 VISION

◇ Advance safe, equitable, and sustainable transportation together.

### CTP 2050 GOALS

- ◇ A Safe Multimodal Network
- ◇ Equitable, Accessible, and Affordable
- ◇ Sustainable, Innovative, and Resilient

## Extensive Public and Stakeholder Outreach

The CTP was developed based on extensive committee input and public outreach, including public surveys, focus groups, pop up events, board workshops, and previous outreach efforts. The timeline of meetings with county, community, and advocacy groups is shown below.

There was overwhelming support for the goals of safety, equity and sustainability.



Fall 2023

Kickoff, Plan Purpose, Draft CTP Context



Winter 2023

Final CTP Context, Draft CTP Vision, Board Workshop #1



Winter 2024

Final CTP Vision, Focus Groups



Spring 2024

Draft CTP Strategies, Board Workshop #2



Summer 2024

Public Engagement, Final CTP Strategies



Fall 2024

Draft CTP Priorities & Implementation Plan, Board Workshop #3



Winter 2024/25

Final CTP 2050



# CTP 2050 Strategies

The CTP strategies work together to advance the CTP goals.

## LOCAL STRATEGIES



Fix It First  
(and Better)



Easy & Safe  
School Travel



Safe Travel  
for All



Accessible & Walkable  
Communities



Equity Community  
Investments

## REGIONAL STRATEGIES



Regional Connectivity



Complete Active  
Transportation Network



Higher Quality Transit



Connected and  
Complete Community  
Corridors



Flexible Ride Programs

## SYSTEM MANAGEMENT



Travel Education &  
Assistance Programs



Zero Emission Vehicles



Adaptation to Climate  
Change



Visitor Travel  
Management



Transportation Data &  
System Management

## Advancing the CTP 2050

The CTP reflects a desired future and outlines overall goals for the transportation system. Partnerships are a key element of the Vision. In order to achieve the plan's goals, the following implementation items will begin in 2025.

- › Use the Plan to guide the **review of Measure AA** local transportation funding
- › Develop a **data management program** to inform TAM's and local jurisdictions planning, policies and investments
- › Establish an ongoing **public agency forum** to strengthen partnership efforts
- › Support **Transportation and Land Use Coordination** to support local housing element implementation

## About the Transportation Authority of Marin (TAM)

TAM is the county transportation agency providing countywide transportation planning, and administering the expenditure plans for Measure AA, the ½ cent sales tax measure, and Measure B, the \$10 Vehicle Registration Fee.

TAM coordinates the diverse mix of projects and programs that are necessary for improving overall mobility, including roads, highways, sidewalks, Safe Routes to School, bicycle lanes, transit and alternative commute options.

TAM is governed by a Board of Commissioners made up of 16 members, including the five members of the County Board of Supervisors and an elected official appointed by each of the 11 city and town councils in Marin County. Each member serves a four-year term.