



Community Oversight Committee Staff Report

Transportation Authority of Marin

October 21, 2024

Redwood Bikeshare is Here!



- November 6 @ 2pm – Launch Event at the Petaluma SMART Station
- Joint TAM & Sonoma (SCTA) program – SCTA is funding/contract administrator for grant
- Contract with Drop Mobility – **two-year pilot** program with **300 e-bikes** in **7 cities** along the SMART Corridor – **60 hubs** for pick-up & drop off
- Funded with \$826,000 from MTC
- Download the App! www.redwoodbikeshare.com

Street Smarts Banners are Up!

- New Deployment of Street Smarts Banners: September 30 through November 15
- Order yard signs: www.tam.ca.gov/streetsmarts/



Marin 101-580 – Scoping and Bellam Blvd. Workshops

Oct. 1 – Scoping Meeting held at Marin Health & Wellness Center – Comment period open until Nov. 15

- Overview presentation followed by open house with exhibit boards
- Presentation & visual simulations on project website

Oct. 19 – Bellam Blvd Workshop held at Canal Alliance Grand Opening Fair

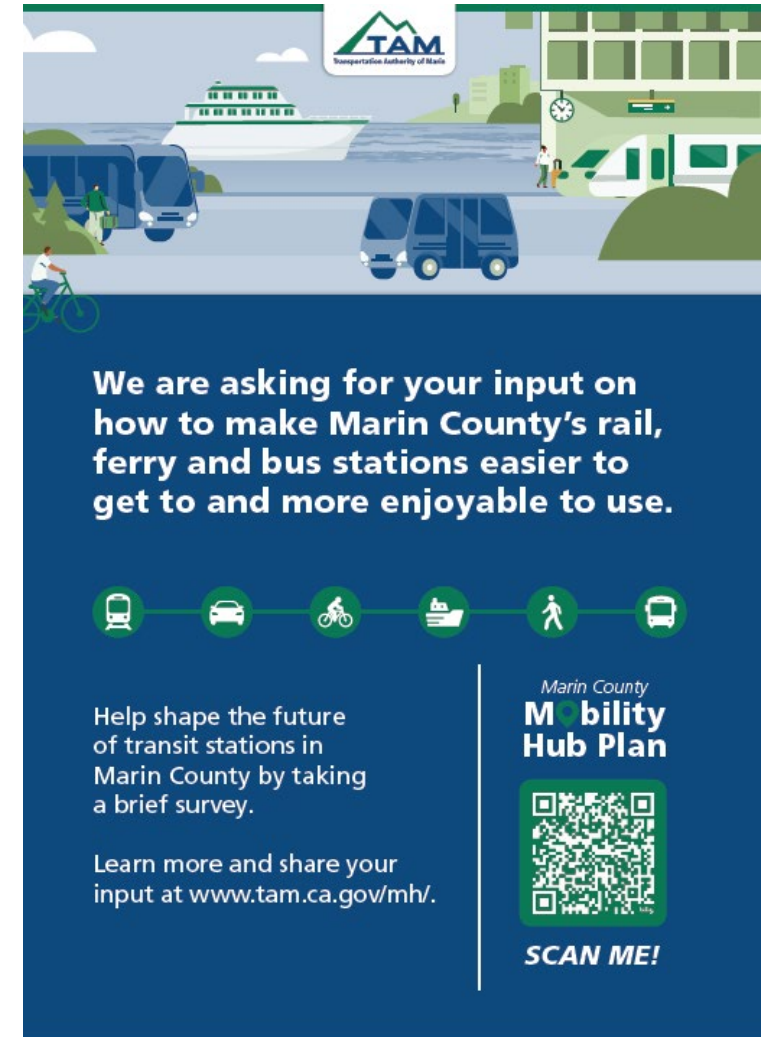
- New headquarters located at 711 Grand Avenue, San Rafael
- Primarily in Spanish with assistance from Voces de Canal

Nov. 14 – Additional Bellam Blvd Workshop will be hosted at the Marin Health & Wellness Center



Mobility Hub Study – Pop-Up Events & Surveys Underway

- Pop-up events are happening at SMART stations, ferry terminals and onboard ferries
- Survey open until November 11
- Mobility Hubs support transit ridership, specifically on regional rail and ferry services
- Bring together public transit, bike share, car share and other ways for people to get where they want to go without a private vehicle
- Enhance first and last mile connections, increase transit access and connectivity
- Funded with \$400,000 from MTC



TAM
Transportation Authority of Marin

We are asking for your input on how to make Marin County's rail, ferry and bus stations easier to get to and more enjoyable to use.

Help shape the future of transit stations in Marin County by taking a brief survey.

Learn more and share your input at www.tam.ca.gov/mh/.

Marin County
Mobility Hub Plan

SCAN ME!

SR2S iWalk in October & Ruby Bridges Day in November

October 2 – thousands of school children participated in the annual iWalk event

November 15 – Ruby Bridges Walk & Roll to School Day

These events help to create healthy, sustainable transportation habits for students.



Walk, Bike, Scooter, Park and Walk, Carpool, Bus to school and receive a prize at the morning welcome table



Marin Commutes – Transit Month Challenge

Transit Month was a Success!

- 38 people logged first-ever transit trip
- 1,963 transit trips logged
- 43,281 miles of car trips avoided
- 13.5 tons of carbon emissions prevented – equal to saving 15 acres of forest 🌳
- 5 riders earned \$20 gift cards by sharing transit stories
- 1 lucky transit rider won grand prize – a \$250 gift card!

October is Rideshare Month

- Marin Commutes is promoting via social media & newsletter



Transit Month Challenge

Take Transit.
Earn Rewards.
Join the Fun!

September 1 – 30, 2024

The graphic features a blue border and a green winding path. Along the path are various transit-related icons: a store, a person walking, a bus, a house, the Golden Gate Bridge, a car, a person on a bicycle, and a building.



Ride Share Month

October 1–31

Carpool in October and beyond
to save money, reduce traffic,
and earn rewards!

The graphic features a blue header, a white body with a sun icon, and a green footer. The central illustration shows a person walking with a briefcase towards a blue car with two people inside. In the background, there are trees, a house, and the Golden Gate Bridge.

marincommutes.org/rewards

MARIN COMMUTES

Countywide Transportation Plan – Comment Period Open



Update

- TAM Board Workshop held in July
- September Board – Implementation, next steps and performance measures
- October 1 – Draft Released
- 30 Day Comment Period – Ends Nov. 1
- Final Plan in December

Process

- 18-month process
- Combined with Community Based Transportation Plans (CBTP)
- Multiple outreach/public participation opportunities

Larkspur Service Expansion & Parking Study

- Oct. 15 – Golden Gate Bridge, Highway and Transportation District hosted scoping meeting on the Larkspur Service Expansion and Parking Study
- Study will review ways to increase ferry service and provide adequate parking & transit connectivity



TAM in the Community

Date	Meeting/Event	Primary Topic
9.12.2024	Clean Fleet Expo	Alternative Fuels
9.17.2024	Novato Health and Wellness Fair	Marin Commutes/General
9.18.2024	San Rafael Health and Wellness Fair	Marin Commutes/General
9.18.2024	Novato Leadership Institute	General
9.19.2024	Marin 101-580 Community Working Group	Marin 101-580
9.25.2024	North Bay Leadership Council	General
10.1.2024	Marin 101-580 Scoping Meeting	Marin 101-580
10.19.2024	Canal Alliance Grand Opening Community Celebration	Marin 101-580/SLR/General
11.14.2024	Bellam Blvd. Workshop	Marin 101-580

Questions?

Thank you!