

SMART Board of Directors Meeting

Agenda Item 4 - General Manager's Report



General Manager's Report

- Contracts/Procurements over \$100K
- SB904 Update
- Ridership Report
- MTC On-Board Survey Results
- Bike Share
- Construction Update
- Healdsburg Progress
- Highlight of the Month
- Questions



Average Weekday Ridership

CONTRACTS / PURCHASE ORDERS				
CONTRACT # / PO #	COMPANY NAME	ACTION	DESCRIPTION	AWARD AMOUNT
IT-PS-24-006	Integrated Security Controls, Inc.	AWARD CONTRACT	On Call Maintenance Support for SMART's CCTV and Access Control Systems	\$120,000.00

- Awarded Contract No. IT-PS-24-006 to Integrated Security Controls, Inc.
- On Call Maintenance Support for SMART's CCTV and Access Control Systems
- Not-to-exceed amount of \$120,000 and a term through September 30, 2029
- Award was the result of a formal Request for Proposal

Senate Bill 904 (Dodd)

- Signed by Governor Newsom on September 28, 2024
- Updated SMART's Enabling Legislation
 - Increased procurement bidding threshold for supplies, materials, and equipment from \$40K to \$75K
 - Removed restriction for SMART facilities in unincorporated areas of Sonoma County north of Healdsburg
 - Removed obsolete references to the North Coast Rail Authority
 - Confirmed voters of Marin and Sonoma Counties are authorized to place a qualified voter initiative on the ballot
 - Provides voters opportunity to protect their investment
 - Initiative requires signature gathering to qualify
 - Requires majority vote to pass

Average Weekday Ridership

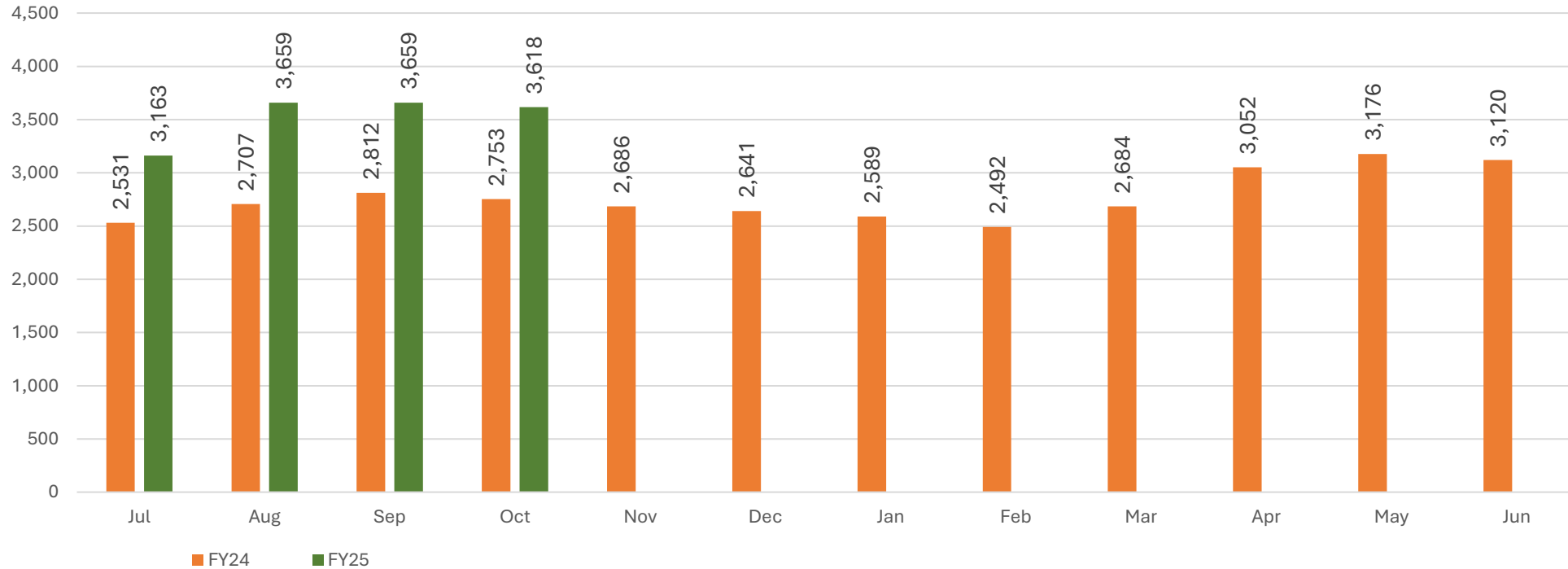
September Average Weekday ridership: 3,659

- 30% over Sept 2023

October Average Weekday ridership to date: 3,618

- 31% over Oct 2023

SMART Average Weekday Ridership (FY24 - FY25)

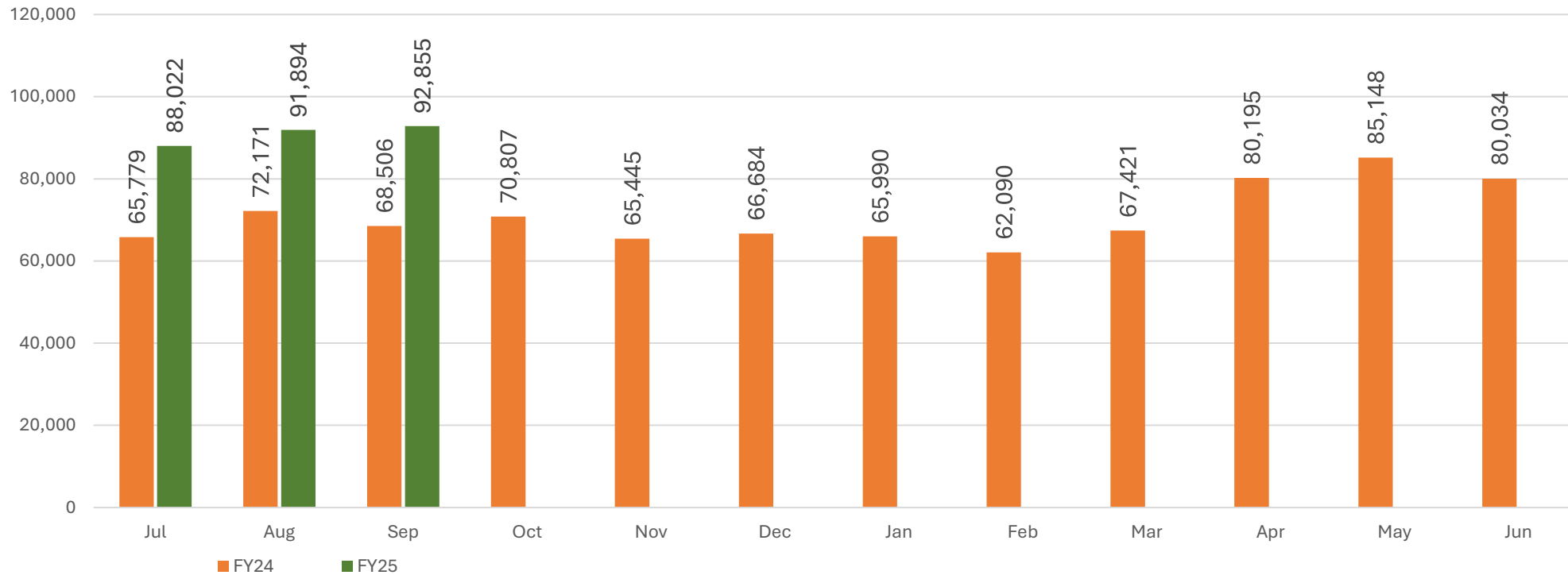


SMART Ridership (Monthly)

September ridership = 92,855
36% higher than Sept 2023

New SMART Monthly Record!

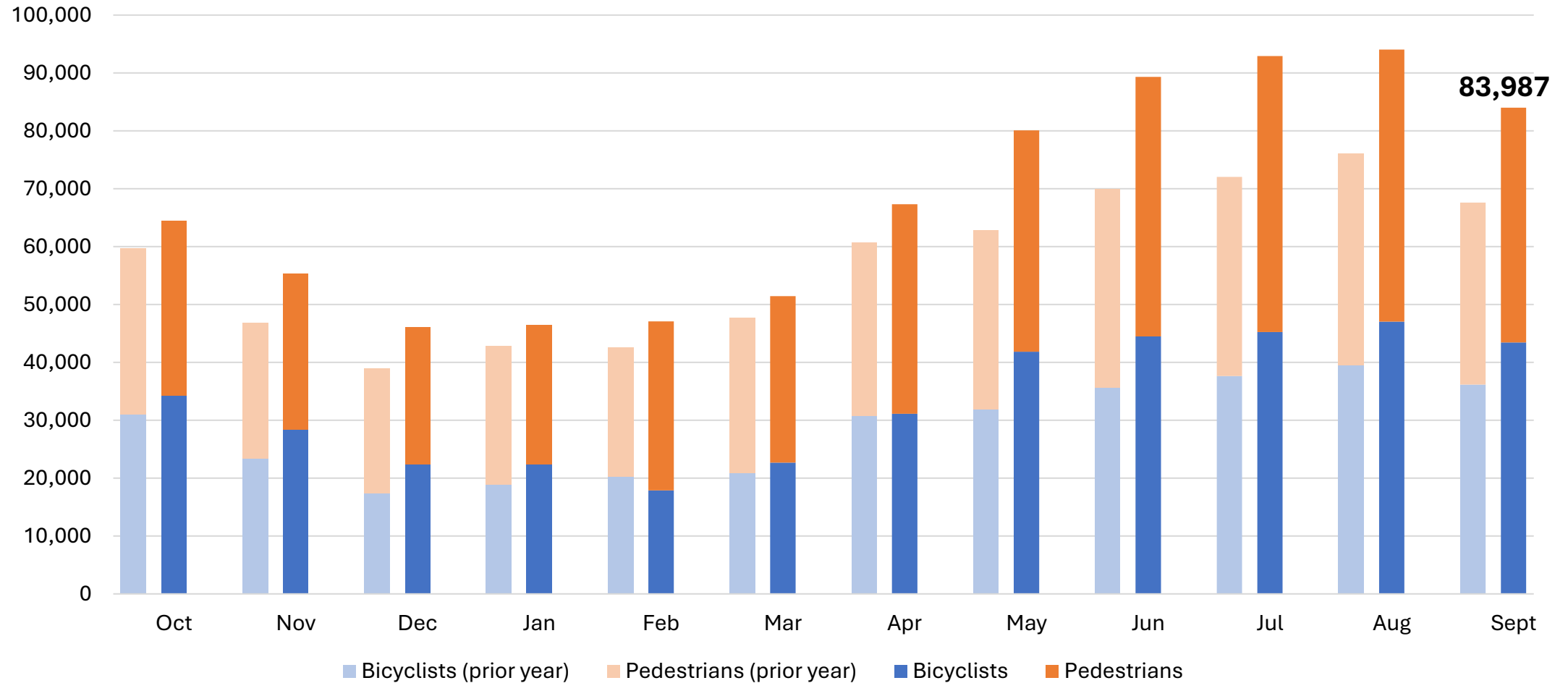
SMART Monthly Ridership (FY24 - FY25)



SMART Pathway Counts

September 2023-September 2024

24% higher than Sept 2023



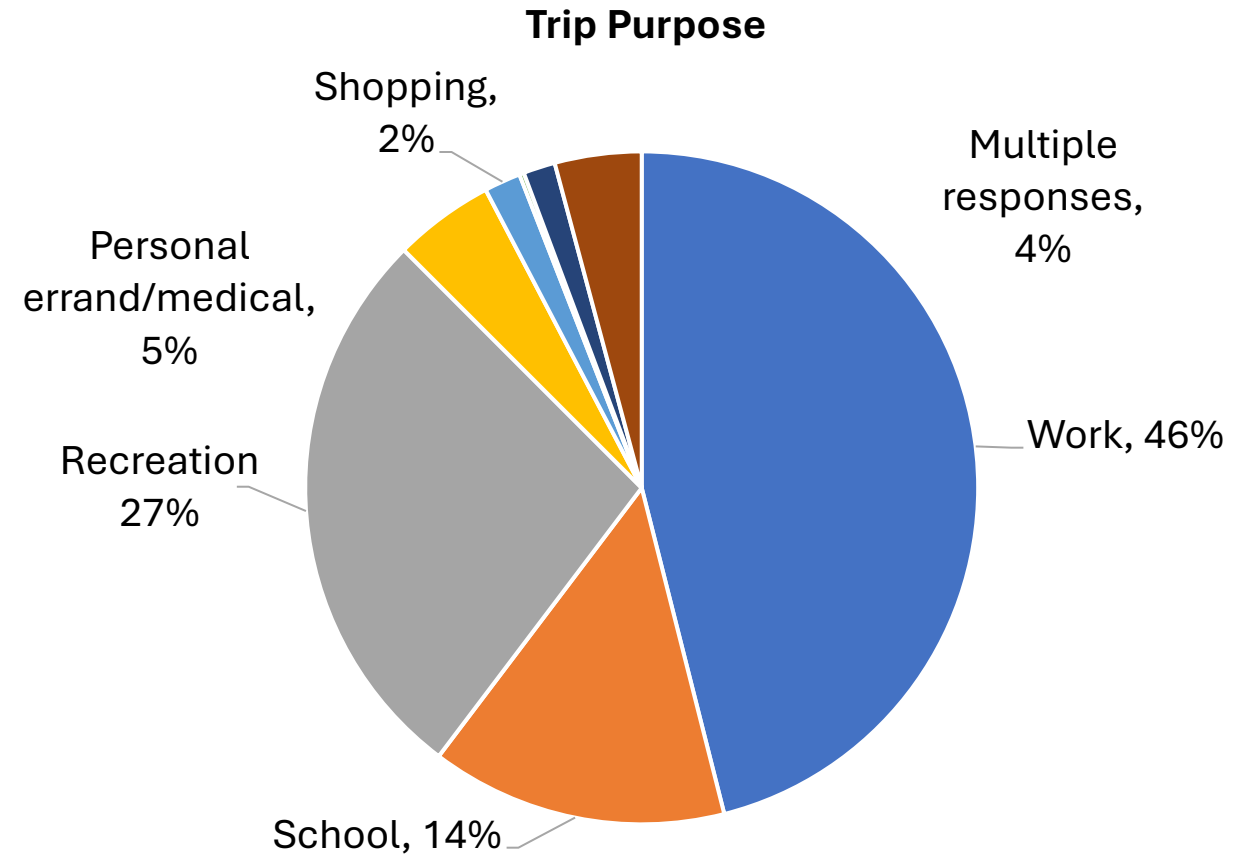
83,987

2023/2024 Onboard Survey

- MTC conducted an onboard survey between Sept 2023 and Feb 2024
- The last survey was conducted in 2018
- Key findings:
 - **More frequent riders** - 72% of passengers are riding frequently (at least once a week and up to 7 days a week) compared to 56% of riders in 2018
 - **More youth riders** - Higher proportion (11%) of youth riders in 2023/2024, compared to 2018 (5%), which is consistent with trends we have seen with students on board.
 - **Range of incomes:**
 - 32% of respondents have a Household income of less than \$60,000
 - Caltrain 22% / BART 42%
 - Qualifies family of four for Clipper Start (Reduced Fare Program)
 - Median income of respondents is \$110,000 per household
 - Over half of riders (58%) have a household income of less than \$150,000
 - **Transit-Dependent riders** - 33% do not have access to a vehicle for their trip
 - **Local riders** - 95% live in SF Bay Area, 5% visitors

2023/2024 Onboard Survey

- Trip Purpose:
 - 50% work commute
 - 27% Recreation
 - 14% School
- Employment status:
 - 55% employed full time
 - 14% students
 - 13% employed part-time
 - 8% retired
 - 2% unemployed
 - 8% blank/multiple responses
- Data gathered before the free fare program for youth and seniors



2023/2024 Onboard Survey

■ Gender

- 52% Male
- 44% Female
- 4% Other

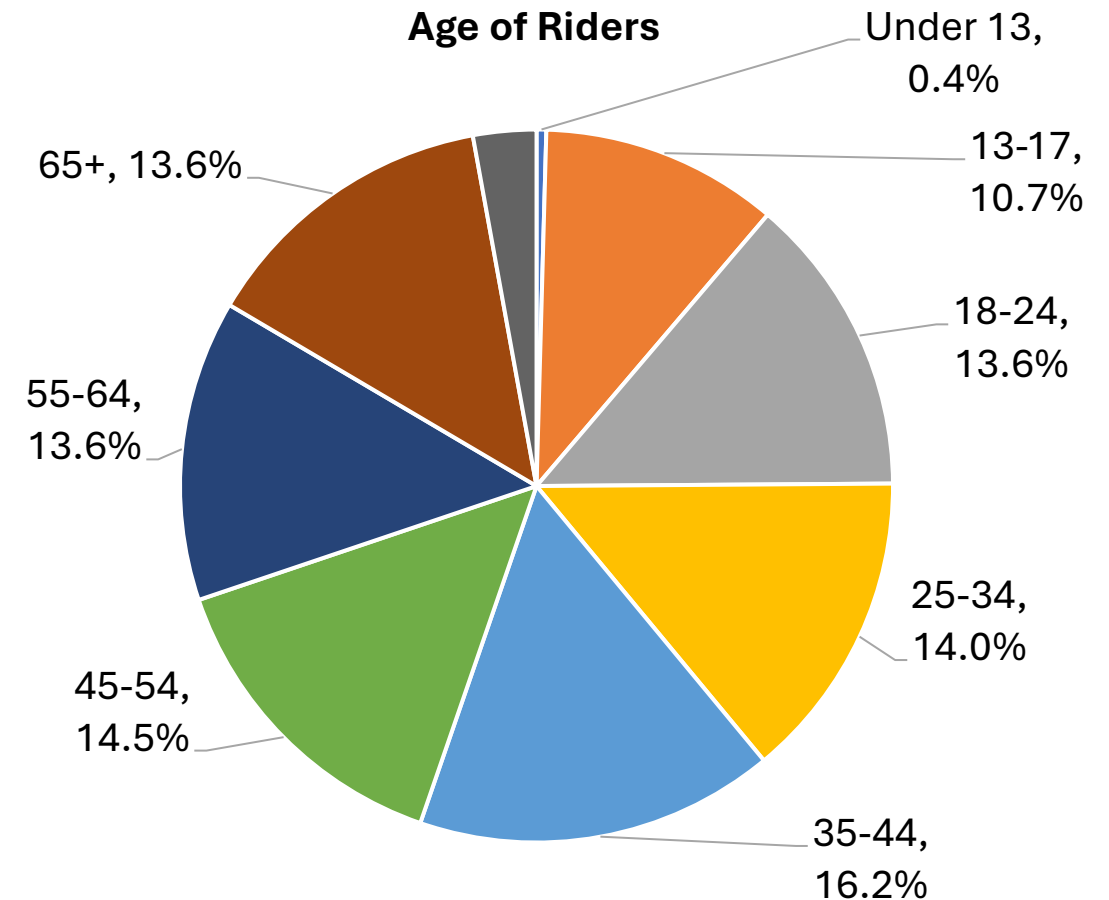
■ Age

- Broad age distribution on SMART
- Highest share age 35-44, 16%

■ Language Spoken at Home

- 81% English
- 9% Spanish
- 10% Multiple/other

- 5% of riders reported a disability that limits their ability to travel



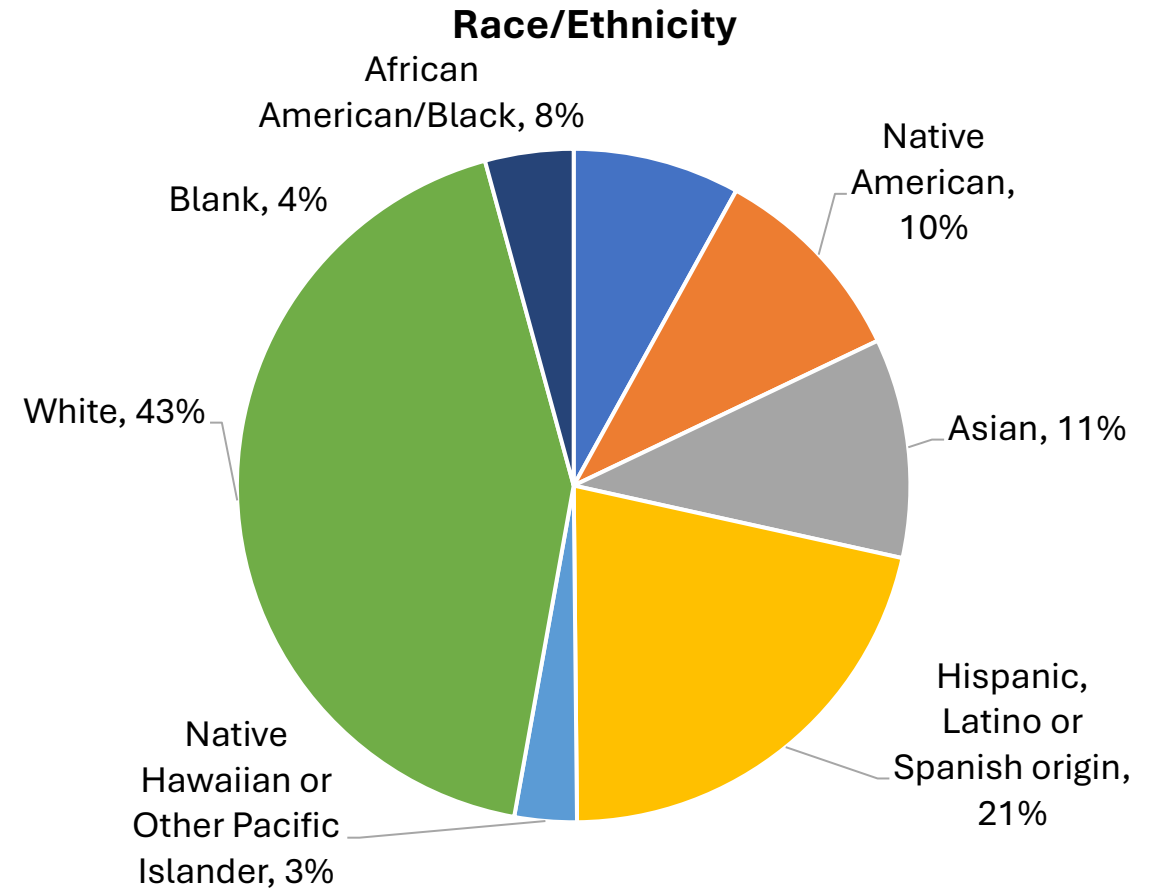
2023/2024 Onboard Survey

■ Race/Ethnicity

- Respondents were asked to check all that apply
- Less than half the riders identified as white-only
- 21% Hispanic, Latino or Spanish origin
- 11% Asian
- 10% Native American
- 8% African American

■ Take away

- SMART Riders represent a range of ages, income levels, employment status, genders, trip purposes, and race/ethnicities.



Bike Share – Petaluma Downtown Station

Regional Bikeshare Pilot Program launched on Tuesday in Petaluma, Cotati, San Rafael, and in Larkspur at SMART and Golden Gate Ferry.

- Service will be rolled out in Rohnert Park next
- Final approvals for Santa Rosa and Novato are underway
- SSU and SRJC will be added once agreements are executed
- Ribbon cutting is planned for Nov. 6th at 2pm
 - Petaluma Downtown Station
- Active hubs live in the Redwood Bikeshare app ([RedwoodBikeshare.com](https://www.RedwoodBikeshare.com))



McInnis Pathway – San Rafael



McInnis Pathway – more pathway paving!



Windsor – Roundabout Quiet Zone Diagnostic Review



Windsor Extension – Track Construction at Depot



Petaluma Station – Erecting Canopy



Petaluma Pathway – Paving Work



Penngrove – Pathway Retaining Wall Near Main Street



Crossing Repair - Schellville



Healdsburg Extension Update

- September 2024
 - SMART Board awarded Healdsburg Project Cost Estimator (CoCoConsult) for Project Delivery cost estimating and procurement support
- October 2024
 - SMART Healdsburg Project inclusion Plan Bay Area 2050 – Amendment recommended for approval by the committee to full MTC Commission for consideration on October 23rd
 - State of California will release Transit and Intercity Rail Capital Program Grant award announcement later this month
- November 2024
 - Caltrans and MTC submitting Solutions for Congested Corridors Program grant for SMART Extension to Healdsburg (Award - May/June 2025)
 - SMART submitting Local Partnership Program Competitive grant for SMART Extension to Healdsburg (Award – May/June 2025)

Highlight of the Month

Joanne Parker

- Graduate of the Women's Transportation Seminar Executive Leadership Program in Washington, DC
- Nationally competitive annual training for 30 women transportation professionals
- Promotes skills to connect life and work for effective leadership, including:
 - Setting strategic direction
 - Staying on course
 - Maneuvering through change
- Networking opportunities throughout the week, including with top US Department of Transportation officials



Questions?



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