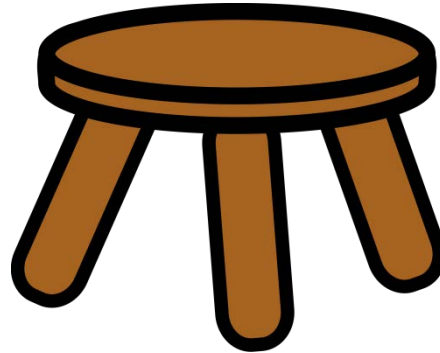


Developing an Expenditure Plan Draft

1. Remember the "three-legged stool"



Solve a Real Problem

Give Voters what they Want

Avoid Organized Opposition

2. Remember how this gets to the ballot

Needs Approval of TAM Board

Needs Approval of Board of Supervisors

**Needs approval of councils of at least 50% of Cities and Towns
Representing at least 50% of the population in the County. (Prefer full
consensus but you can't lose a large city)**

What the Voters Want (from poll)

(Numbers are the order from the poll, all items ranked above 67%)

Poll Result	
1. Reduce Congestion on Highway 101 2. Improve traffic flow on interchanges 3. Build a direct connector from Highway 101-580 8. Complete Novato Narrows	HIGHWAY CONGESTION REDUCTION
4. Fix potholes and maintain major streets and roads 5. Provide pothole repair on local and residential streets	ROAD REPAIR/MAINTENANCE
6. Reduce congestion by improving intersections and operations of major roads	ARTERIAL CONGESTION REDUCTION
7. Support door to door transit services for seniors and persons with disabilities 10. Provide more local bus service 11. Provide low-cost senior transportation options 12. Maintain and enhance local bus shuttle connecting communities in Marin County 13. Provide additional parking at transit centers and hubs	TRANSIT
9. Protect local roads and highways from flooding and sea level rise	INFRASTRUCTURE RESILIENCE

Other needs identified through multiple sources

Expand school crossing guard program

Maintain/expand safe routes to schools

Encourage use of non-auto modes to reduce congestion