



DATE: June 22, 2017

TO: Transportation Authority of Marin Board of Commissioners

FROM: Dianne Steinhauser, Executive Director
David Chan, Programming Manager

SUBJECT: Allocate FY 17/18 Vehicle Registration Fee (Measure B) Funds to Marin Transit (Action),
Agenda Item No. 9c

RECOMMENDATION

Allocate \$1,045,000 in Vehicle Registration Fee (Measure B) funds to Marin Transit for Element 2 of the Measure B Strategic Plan for FY 17/18.

BACKGROUND

In November 2010, Marin residents voted to pass the Measure B Vehicle Registration Fee to increase their annual vehicle registration fee by \$10 to help fund transportation improvements. The Measure B Strategic Plan, adopted in July 2011, was developed to explain how the funds will be distributed to each of the three elements, as well as the oversight process. The Revenue and Programming Element of the Measure B Strategic Plan is updated annually and reflected in TAM's annual budget.

MEASURE B STRATEGIC PLAN

According to the Measure B Strategic Plan, third-five percent (35%) of the funds will be distributed to Marin Transit, under Element 2, for use on Mobility Management programs and enhancements to the specialized transportation system for people with disabilities including older adults regardless of disability status.

Funds from Element 2 could be used to implement a Mobility Management Program that implements mobility options for seniors and persons with disabilities, support and enhance paratransit (e.g. Whistlestop Wheels), create a "Paratransit Plus" program to serve older seniors who may not qualify for service under the Americans With Disabilities Act, and implement other innovative programs to provide mobility to seniors as an alternative to driving. Projects and programs may include:

1. "Paratransit Plus" Subsidized Program for Older Seniors – provides mobility options for seniors 80 years and older who may no longer drive safely and be safe drivers, have difficulty accessing transit, and may not qualify for ADA paratransit.
2. Volunteer Driver Programs Support – provides ongoing funding of volunteer driver programs for frail home-bound seniors.

3. Low Income Rider Scholarships – funds rides for low-income seniors and persons with disabilities through the Marin Access Mobility Management Center’s Ride Credit Bank and to help attract donated funds for this purpose.
4. “Gap-Grant” Program – provides a small source of competitive funding for local agencies to expand or implement new transportation services that meet the requirements of Measure B.
5. Mobility Management Staffing – limited to \$100,000 annually, provides sufficient program staff to design, implement, and manage Marin Transit’s mobility management efforts including:
 - Oversight of the Marin Access Mobility Management Center;
 - Leadership and support of the Marin Mobility Consortium and its various subcommittees;
 - Operation of the agency’s travel training programs;
 - Implementing and monitoring Mobility initiatives including:
 - Technical assistance in the areas of transportation operations, and coordination of transportation of resources to Marin’s community transportation providers;
 - On-going outreach on transportation resources and issues to Marin residents and stakeholder agencies; and
 - Represent Marin Transit and Marin Access at various meetings.

FUNDS AVAILABLE

In FY 17/18, the Revenue and Programming document shows \$1,690,578 available to Element 2, which is comprised of \$790,185 in new revenue and \$900,393 in carryover funds from previous years. The entire amount is available for allocation upon request. Any funds not requested are available for a supplemental allocation during the fiscal year or allowed to roll over and request a greater allocation next year.

ALLOCATION REQUEST

Marin Transit submitted a FY 17/18 allocation request (Attachment A) for \$1,045,000 in Measure B funds to implement projects and programs under Element 2 of the Measure B Strategic Plan. Marin Transit is proposing the following scope of work:

- Manage the Mobility Management Program that identifies and implements mobility options for Senior and Persons with Disabilities - Marin Transit will provide sufficient program staff to design, implement, and manage Marin Transit’s mobility management efforts.
- Support and Enhance paratransit (e.g. Marin Access Paratransit, operated by Whistlestop) and other local services focused on this population – Marin Transit will continue funding for the Low Income Rider Scholarships that fund paratransit rides for low-income seniors and persons with disabilities through the Marin Access Mobility Management Center.
- Manage a “Paratransit Plus” program to serve older seniors who may not qualify for service under that Americans with Disabilities Act - Marin Transit will continue the Marin Catch-A-Ride program for individuals 80 years and older to provide a new mobility option for those who may no longer be safe drivers, have difficulty accessing transit, and may not qualify for ADA paratransit. This program is also made available to younger seniors who no longer drive. This program will

utilize taxi companies and other licensed providers to give partially subsidized rides that are coordinated through a taxi broker.

- Implement other innovative programs to provide mobility to seniors as an alternative to driving - Marin Transit will use funding to continue the volunteer driver programs (STAR in East Marin and TRIP in West Marin) for frail home-bound seniors by providing mileage reimbursement to riders to give back to their drivers. Marin Transit has reworked the “Gap-Grant” Program as the “Marin Access Innovation Incubator” to achieve an emphasis on program sustainability and avoid duplicating service already offered.

The below table includes a summary of the FY 17/18 program activities and amounts of requested, available, and carryover funds.

Element 2	Requested
Mobility Management Program	\$140,000
Paratransit Support and Enhancement	\$185,000
Paratransit Plus	\$500,000
Alternative to Driving Program	\$220,000
Total Requested	\$1,045,000
Total Available	\$1,690,578
Carryover	\$645,578

FISCAL IMPACTS

The requested amount was anticipated in the development of the FY 17/18 TAM Budget and has been incorporated in its adoption in May 2017. No further action is needed at this time.

NEXT STEP

If approved by the TAM Board, a funding agreement for the approved amount will be issued to Marin Transit.

ATTACHMENT

Attachment A: FY17/18 Marin Transit Allocation Request

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Attachment A

**Transportation Authority of Marin
Measure B – Vehicle Registration Fee**

Allocation Request Form

Fiscal Year of Allocation: 2017/18

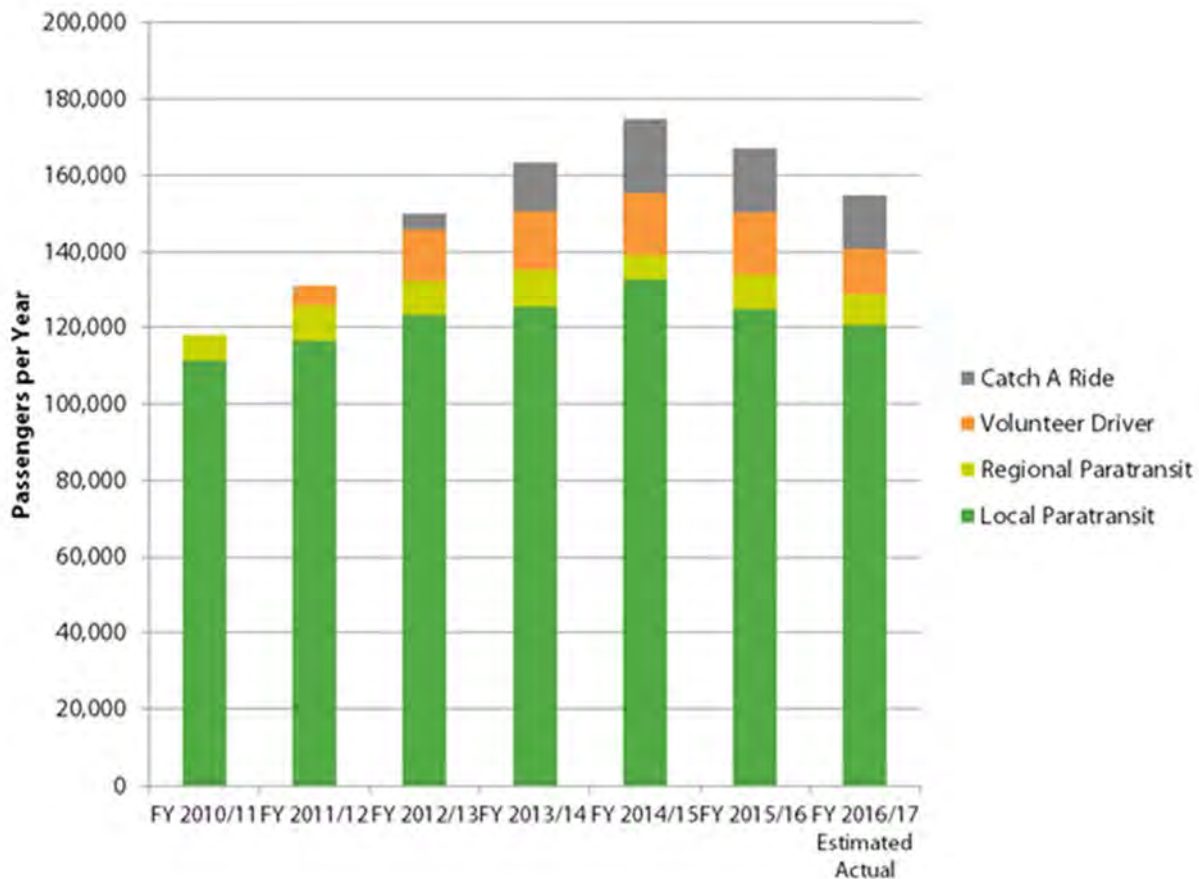
Expenditure Plan: Element 2

Project Name: Improve Transit for Seniors and Persons with Disabilities

Implementing Agency: Marin Transit

Scope of Work: Marin Transit will use FY 2017/18 Element 2, Measure B funds to continue successful Mobility Management Programs (Marin Access) for seniors and persons with disabilities (Figure 1). Building on Marin Transit’s prior mobility management efforts, the Measure B funding will be utilized to plan, market and operate specialized transportation services for Marin’s senior and disabled residents.

Figure 1: Mobility Provided through Marin Access Programs (trips per year)



After years of 6-8% growth, in FY 2015/16 Marin Transit’s Measure B funded programs saw declines in usage. Marin Transit completed a Senior Mobility Study to review programs and develop a new action plan. Some ridership declines were found to be due to some reoccurring subscription trips being shifted to other providers outside of Marin Transit that are better suited to the service rather than a loss of mobility in the County.

Program Components:

Implementing a Mobility Management Program that identifies and implements mobility options for Senior and Persons with Disabilities

Estimated Measure B Expenditure: \$140,000

Marin Transit will provide sufficient program staff to design, implement, and manage Marin Transit's mobility management efforts including:

- Oversight of the Marin Access Mobility Management Center;
- Leadership and support of the Marin Mobility Consortium and its various subcommittees;
- Operation of the agency's travel training programs;
- Implementing and monitoring Mobility initiatives including those listed below;
- Technical assistance in the areas of specialized transportation operations, and coordination of transportation of resources to Marin's community transportation providers;
- Travel training to introduce riders to fixed-route transit and provide them with the confidence and knowledge to ride on their own;
- On-going outreach on transportation resources and issues to Marin residents and stakeholder agencies; and
- Represent Marin Transit and Marin Access at various meetings.

Support and Enhance paratransit (e.g. Marin Access Paratransit, operated by Whistlestop) and other local services focused on this population

Estimated Measure B Expenditure: \$185,000

With this funding, Marin Transit will continue to provide "Low-Income Rider Scholarships" that provide free paratransit fares for low-income seniors and persons with disabilities through the Marin Access Mobility Management Center. This program will potentially fund up to 30,000 paratransit rides annually.

Measure B will partially fund Marin Access Travel Navigators who provide a one-call, one-stop service for information and eligibility for all of the Marin Access programs.

Measure B funds will continue to support the operations of mandated and non-mandated local paratransit service.

Create a "Paratransit Plus" program to serve older seniors who may not qualify for service under that Americans with Disabilities Act

Estimated Measure B Expenditure: \$500,000

Measure B funds will continue to support and expand access to accessible transportation that can take same day reservations. Marin Transit has been using the Catch-A-Ride program to provide these services to individuals 80 years and older, individuals 60-79 who no longer drive, and individuals that are eligible for ADA paratransit. This program utilizes taxi companies and other licensed providers to give partially subsidized rides that are coordinated through a taxi broker. In response to difficulties maintaining a pool of taxi providers and accessible vehicles, Marin Transit is purchasing two accessible vans for same day service and will leverage Measure B funding as a local match for a Federal operations grant. The program is expected to provide 28,000 rides in FY2017/18.

Implement other innovative programs to provide mobility to seniors as an alternative to driving

Estimated Measure B Expenditure: \$220,000

Marin Transit continues to use Measure B funding for volunteer driver programs (STAR in East Marin and TRIP in West Marin) that provide mileage reimbursement to riders to give back to their driver. These programs are expected to provide 14,000 trips in FY2017/18. In FY2017/18, Marin Transit will dedicate a portion of Measure B funds to a Volunteer Driver Program Resource Center that will support and develop traditional community-based volunteer driver programs.

Marin Transit has reworked the "Gap-Grant" Program as the "Marin Access Innovation Incubator" to achieve an emphasis on program sustainability and avoid duplicating services already offered by the District. These funds will continue to provide a small source of competitive funding for local agencies to expand or implement new transportation services that meet the requirements of Measure B.

Expenditures are estimated by program components, but actual expense may shift based on the implementation schedule of each program. Total expenditures will not exceed the allocation amount.

Strategic Plan Update Programmed for FY 17/18: \$1,690,578

Requested Amounts: \$1,045,000

Cash flow Availability: 100% of Measure B funds available for reimbursement in FY 2017/18.

Other Funds: \$0

Project Delivery Schedule: July 1, 2017 – June 30, 2018

Environmental Clearance: Not Applicable

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